



Discovering Media Literacy: Teaching Digital Media and Popular Culture in Elementary School

By Renee R. Hobbs, David Cooper Moore

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Discovering Media Literacy: Teaching Digital Media and Popular Culture in Elementary School, Renee R. Hobbs, David Cooper Moore, "Many professional books talk about digital and media literacy, but this text addresses the complete continuum- from television to technology- and guides teachers to think deeply about their own preferences and beliefs, as well as those of their students to develop knowledgeable, informed media users and consumers for the 21st Century." -Kristin Ziemke Fastabend, First Grade Teacher Chicago Public Schools Give digital kids a voice! Today's kids are digital natives, but what's the best way to help them become empowered, creative and responsible communicators across different media? Discover insights and strategies specific to children ages 5-12 in this guide from an acclaimed media literacy program: Powerful Voices for Kids. Readers will find Thought-provoking lesson plans that reach students of all backgrounds and abilities Use of a wide range of technology tools, including the Internet, video, and mobile apps, combined with an emphasis on online safety and development of essential critical thinking skills Materials for teacher professional development This innovative book is equally valuable as a resource for lesson planning or for developing a full media...



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