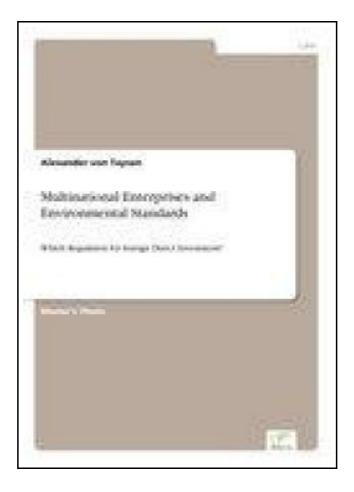
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MULTINATIONAL ENTERPRISES AND ENVIRONMENTAL STANDARDS



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Diplom.De Mrz 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x5 mm. This item is printed on demand -Print on Demand Titel. Neuware - Master's Thesis from the year 2002 in the subject Law - Civil / Private / Trade / Anti Trust Law / Business Law, grade: 1,0, University of Sussex (International Commercial Law, Graduate Research Center for Legal Studies), language: English, abstract: Inhaltsangabe: Abstract: Globalisation has been narrowly defined as the free movement of capital and the increasing domination of national economies by global financial markets and multinational corporations . The resulting imbalance in the relation of global markets on the one hand, and national regulation of socio-economic systems on the other, poses problems in all fields, not least in the protection of the environment. The activities of the oil company Shell in Nigeria and in the Brent Spar case were put in the international spotlight as high-profile examples for the environmentally damaging activities of multinational corporations. These cases not only showed the complexity of structures of responsibility in these enterprises, but also the impact of naming and shaming campaigns by nongovernmental organizations. An enterprise becomes multinational if it realizes foreign direct investment (FDI), which occurs when residents of one country acquire control over a business enterprise in another country (by contrast to long-term portfolio investment without the control effect and short-term capital flows). FDI itself is (1) investment made outside the home country of the investing company, but inside the investing company. Control over the use of the resources transferred remains with the investor. (2) It consists of a package of assets and intermediate products, such as capital, technology, management skills, access to markets and entrepreneurship In 1996, the United Nations Conference on Trade and Development, the UN body occupied with, inter alia, investment issues, counted approximately 38,700 major...



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