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An Entrepreneur's Management Sidekick: How to Build and Grow a Successful Business (Paperback)

By Michael D Atchison Mba

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Entrepreneurs are visionaries -- but most are lousy managers. Successful entrepreneurs know this and turn over the management of their companies to a skilled manager that can work as their sidekick and enable the companies to reach the goals set by the owners. This book is based on over forty years of assisting entrepreneurs realize their visions. It explains the skills needed to manage growth, whether starting a new company or making an existing company grow to the next stage. It is not specifically a guide for entrepreneurs, except to tell them what skills they need to look for in the person that manages the companies they envision. The skills that are taught range from basic to very advanced and cover every important subject that the author has seen in four decades of hands-on management and training. There is also a separate section describing some of the humorous and not-so-humorous situations he has faced and the types of entrepreneurs he has worked with. The book is deliberately written in a smooth, flowing discussion style, with...



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Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. It's been written in an exceptionally basic way and it is only right after I finished reading this ebook in which it in fact modified me, affected the way I really believe.

-- Beverly Hoppe

Extremely helpful for all class of individuals. Better than never, though I am quite late in starting reading this one. I realized this publication from my I and dad suggested this ebook to discover.

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