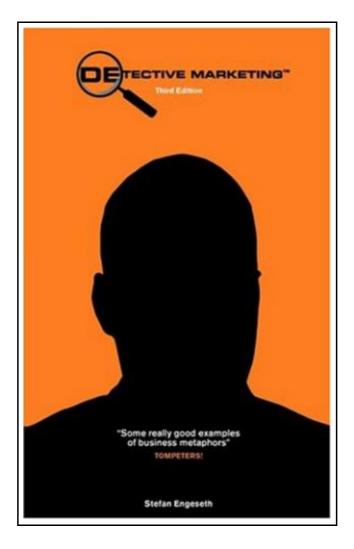
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DETECTIVE MARKETING: CREATIVE COMMON SENSE IN BUSINESS (PAPERBACK)



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